

LINDSAY RUDDY
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EDUCATION

The University of Maryland, College Park **College Park, Maryland**
Bachelor of Arts - Major: Communication / Minor: Art History **2016 - 2020**

Fashion Institute of Technology **New York**
Courses in interior design, urban wear, and garment production **Summers 2012, 2013, 2014**

WORK EXPERIENCE

NBC Sports - Summer Olympics **Tokyo, Japan**
Assistant to On-air Stylist **Postponed to 2021**

- Selected to assist NBC stylist in wardrobe selections for on-air talent during summer Olympic coverage.

LPR Design Consultants LLC **New Jersey**
Owner / President **June 2020 - Present**

- Current clients consist of:
 - Central Jersey Wrecking and Recycling Inc. – Complete office renovation **Cranbury, New Jersey**
 - McDonnell Residence – 2 Bedroom interior design project **Sutton Place, New York City**

David Donahue Inc. **New York**
Marketing Intern **June – November 2019**

- Managed online store merchandising and product configuration for leading menswear company servicing Nordstrom, Bloomingdales, among others.
- Coordinated photography shot lists and garment selections for national, on-location photography shoot campaigns.
- Produced e-commerce and social media photography shoots to be featured online.
- Developed new corporate website, ensuring content accuracy and appropriate design aesthetic.
- Researched competitors' online advertising to determine best practices for art direction in product display ads, wrote posts weekly for Instagram and Facebook, and communicated with social media influencers.

David Donahue Inc. **New York**
Design, Product Development and Production Intern **Summer 2018**

- Helped prepare for seasonal Menswear Market Week, including merchandising mannequins, prepping showrooms, and maintaining samples.
- Logged-in all incoming fabric, cut swatches, and sent fabric to various manufacturers.
- Assisted during sales meetings with specialty store customers.

Leading Edge Elite Lacrosse **New Jersey**
Assistant to the Director of Programming for National Youth Lacrosse Program **June 2017 - January 2019**

- Corresponded with college coaches to facilitate athlete recruitment, created team and tournament registration forms, coordinated elite tryouts, liaised with coaches, parents and players, updated program website.
- Helped organize all aspects of annual national tournament including scheduling, game day operations, hosting college coaches, and merchandise sales.
- Maintained program's Twitter and Instagram accounts to promote the organization and raise its national profile; photographed tournaments and special events.

Purnell School **New Jersey**
Assistant to the Headmaster **Summer 2016**

- Supported enrollment task force and carried out administrative duties for headmaster.

Nicole Miller **New York / Philadelphia**
Intern **Summer 2014**

- Shadowed professionals at NYC trade show and Philadelphia retail store. Prepared merchandise for display.

EXTRA CURRICULAR

Women in Business Association, University of Maryland **September 2018 – May 2020**

SKILLS

Proficient in Microsoft Word, Microsoft Excel, Adobe InDesign, Adobe Photoshop and Adobe Illustrator